



FRANCHISING OPPORTUNITIES

A FRANCHISE THAT CHANGES LIVES

1300 427 410

www.fruition.com.au



FRANCHISE OVERVIEW



Antony and Sherrin founded their tuition business at the beginning of 1994. Being experienced educators, they wanted to respond individually to learners in order to allow the learners to achieve more than they ever thought possible.

They grew their business over 12 years to own and operate 10 learning centres with 170 staff.

In 2004, Antony and Sherrin began to franchise their Fruition Tuition Business System and they love training and supporting like-minded people to utilise Fruition practices to support learners, families and local communities.

Antony and Sherrin have also developed a RTO – Registered Training Organisation – and continue to expand Fruition services and market share.

A Fruition Franchise empowers you to inspire successful learners, support families and to connect with people in your local community. We provide powerful business and learning systems and steps for you to follow. As a result, you will make a significant difference in the lives of others and produce a vibrant and fruitful business.

Fruition: is derived from the Latin root 'frui' = enjoyment.

Fruition: (froo + i + shun) noun. The realisation of hopes and dreams, the production of results, the culmination of hard work, the bearing of fruit.

Fruition: a franchised business that makes a difference.





HOW DOES FRUITION CHANGE LIVES?

- ✓ All ages
- ✓ All needs
- ✓ All subjects
- ✓ Early Childhood Programs
- ✓ Computer training for adults
- ✓ Literacy and Numeracy RTO training for workplace + industry

Fruition Tuition is a learning organisation that delivers inspirational tuition and training for children and adults. Fruition supports families and changes lives. Fruition delivers specialist tuition in Maths, English, the Basics, Science, all High School Subjects, literacy and numeracy training and Early Childhood Programs for children age 3 and upwards.

Fruition builds confidence, skills and understandings. At Fruition, we begin by discovering how each learner learns best – their preferred learning styles, the learner's strengths and growth areas and the most effective strategies to use.

Fruition is a springboard that propels learners forward to experience success and opens up future pathways and opportunities.

At Fruition, we know that **'all of us is better than one of us'** and that **'while you are in business for yourself, you are not in business by yourself.'**

Fruition Franchising provides unique and proven training, systems, branding and business expertise so you may develop a vibrant Fruition business.

All you need to do is work hard to establish your business, follow the Fruition Systems, have a positive attitude, be willing to learn and apply our training, communicate well, utilise our outstanding brand and trade marks, and supply our approved goods and services.

We continue to grow and evolve; we are developing a suite of services for Indigenous learners and international students.

A tree is known by the kind of fruit it bears.

Matt. 12:33





WHAT YOU GET



Franchise Investment Fee includes: Intellectual Property, business and learning know how, 5 year on-going training programs, territory and first right territory, project management, fit out, signage etc



An opportunity to develop another income stream



An option to escape your current employment



Reward for your effort



Different and flexible operating hours to suit your family dynamics



USUAL TRADING HOURS

3:00 pm – 7:30 pm Monday – Friday

8:00 am – 1:00 pm Saturday and School Holidays

Franchisees have the potential to utilise the premises during non-peak tuition times. For example, you could provide literacy and numeracy training for adults, computer training or industry specific training.



Full training and ongoing support



Proven systems



Extensively developed branding and consumables



Low overheads



An opportunity to grow your business to have multiple sites



An opportunity to become a Master Franchisee in Australia or overseas





CELEBRATE SUCCESS



BRUNA JACKSON
FRUITION
BRISBANE NORTH

"My experience as a Fruition Tuition Franchisee has been nothing short of amazing.



every aspect of the system and their drive for constant improvement is inspiring.

I feel so privileged to be a part of the Fruition family and to be able to empower learners through knowledge. My contact with Fruition has made me believe that together we can change a nation - one learner at a time!"



RAY CARUANA
FRUITION
CAMP HILL & CLAYFIELD



I did not come to Fruition with a background in Education so I decided very early on that if I was to succeed in this business I would have to follow the system to the letter and the results of my mission are simply too good not to be shared. I have - in a matter of 4 months - recouped my entire investment. Given the current financial climate this is simply incredible. The system is very rich, user friendly and comprehensive. The support given by the Franchisors is second to none. Their commitment to excellence in

"As an owner of a Fruition Tuition Franchise we are delighted to be a part of a business that does more than produce turnover; Fruition changes lives! In doing so it produces a sales platform that results in long term relationships





The first Fruition Learning Centre that was Franchised was on-sold, just three years after take-over, for more than 300% of its Purchase Price.



with our clients and delivers new business with positive referrals from the same client base. Fruition Tuition Franchisees are well supported by detailed systems that are constantly refreshed and clearly outline best practice for the best results. In addition to precise systems, each Franchisee has the benefit of a specifically designed computerised reporting system that monitors the health of the business on a daily basis and highlights areas for improvement.”

ANDREW LASKY

**FRUITION
BENTLEIGH**



“Two years ago I took a bit of a leap – becoming the first Fruition franchisee in Melbourne [Bentleigh].

Within 12 months the time had come to expand, with Bentleigh having over 100 families enrolled and the centre bursting most days.

Brighton started in September 2010, and I see nothing but positive growth moving forward from here. The referrals we are seeing from family to family and the talk in a few of the local schools has been very pleasing to see.

Initially I was attracted to Fruition because I wanted to help people. And that’s what has happened – I’ve seen so many transformations in the students as they gain in confidence and realise their capabilities. That’s really the most enjoyable part of the business for me.

From a business perspective, there is so much potential.

With our core business only usually trading about 25 hours a week, using the centre during non-core times is the next step, and the initiatives Sherrin and Antony, our Franchisors, have begun to develop are very promising.

The initiative of the Early Childhood Program allows us to use the centre in non-peak times, and the future RTO (Registered Training Organisation) capabilities mean we will be able to have more adults in the centre too.

I can see my centres being used upwards of 40-50 hours a week in the future, which can only mean an even more profitable business model.”





JOIN THE FRUITION FAMILY TAKE THE NEXT STEP



Curious to learn more about Fruition? We recommend that you investigate Fruition Franchising thoroughly to discover if Fruition is a match for your needs. Fruition is not for everyone. We will evaluate your Fruition compatibility, enabling you to make a wise decision and ensuring Fruition selects the right people for our business.



At Fruition, we value taking positive action. We say, **'if it's going to be, it's up to me ...'** so we invite you to learn more.



Register your interest online: www.fruition.com.au/become-a-franchisee/

Visit our website: www.fruition.com.au

FRANCHISE OPPORTUNITIES: 1300 427 410



 LIKE us on Facebook

